



**2021 Christmas Parade Entry Application  
Theme.... "A Superheroes Christmas"  
Saturday, December 4 -- 5:00 p.m.**

**Return ALL application papers and fee to:**

South Boston Christmas Parade, 432 Main Street, South Boston, VA 24592  
Phone: 434-575-4208 Fax: 434-575-4275  
Email: [sdavis@southbostonva.us](mailto:sdavis@southbostonva.us)

**Application Information**

**(PLEASE FILL OUT COMPETELY)**

Contact Person: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: (day) \_\_\_\_\_ (night) \_\_\_\_\_  
Email: (**print clearly**) \_\_\_\_\_ (fax) \_\_\_\_\_  
Cell Phone: \_\_\_\_\_ (to be used for parade purposes only)

**Parade Entry Fees**

**Early registration until Friday, November 19—after that day \$5.00 additional charge to register**

(Early registration applications must be received by 5:00 pm on November 19)

Business/Corporate -- **\$30.00** (after Nov.19--**\$35.00**)

Non-Profit organizations -- **\$20.00** (after Nov 19--**\$25.00**)

Antique Car -- **\$10.00** each or **\$20.00** per group of four from same antique car club (after Nov. 19---**\$15.00, \$25.00**)

Horses -- **\$10.00** each or **\$20.00** per group of four from same horse club (after Nov. 19---**\$15.00, \$25.00**)

Dogs -- **\$5.00** each (after Nov.19 -- **\$10.00**)

**FINAL DEADLINE** for accepting applications is **12 noon Friday, December 3, 2021**

**Payment Information**

(Payment due with the application—all fees are non-refundable)

**Payment:** Please make check or money order payable to **South Boston Christmas Parade**

**Payment by credit card:** (fill out and sign below or call 434-575-4208)

**Name as it appears on card:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **State, Zip:** \_\_\_\_\_

**Type of Card:** (circle one)    VISA            MASTERCARD            DISCOVER

**Card Number:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_    **Security Code:** \_\_\_\_\_

**Amount to be charged:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

By submitting this form, I understand that my Credit Card will be charged the fee for my application to the South Boston Christmas Parade of 2021 upon the Parade's receipt of this application form. Your receipt will be emailed back to you. Your statement will show a charge made to Destination Downtown South Boston (DDSB)

**Parade Entry Categories**  
(Check the category that applies to your entry)

**FLOAT:** Floats must be no wider than 12' and no taller than 13' 6". A float is classified as a truck/tractor/other vehicle pulling a trailer or flatbed. Floats may have a sign on the float and/or the pulling vehicle with the name of the sponsoring business. A trophy will be awarded for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place for church floats, business floats, and non-profit floats.

Length of float \_\_\_\_\_ Length of vehicle pulling float \_\_\_\_\_  
Will you have music on your entry?    yes \_\_\_\_\_ no \_\_\_\_\_  
**If yes:** live music \_\_\_\_\_ pre-recorded music (CD/MP3) \_\_\_\_\_  
**If live, is it amplified?** (sound system/speakers) yes \_\_\_\_\_ no \_\_\_\_\_

**GENERAL MARCHING GROUP:** Name of group \_\_\_\_\_  
Number in group \_\_\_\_\_  
Music will be on this entry: yes \_\_\_\_\_ no \_\_\_\_\_

**ANTIQUE CAR GROUP:** Antique cars must be at least 30 years old (1991 or older). One trophy will be given for "Best Antique Car". Make, model & year of car(s) in entry \_\_\_\_\_  
Music will be on this entry: yes \_\_\_\_\_ no \_\_\_\_\_

**CAR/TRUCK CARRYING A PERSON OR GROUP:**  
If a business, give name of company vehicle \_\_\_\_\_  
Number in group \_\_\_\_\_  
Length of car/truck \_\_\_\_\_  
Music will be on this entry: yes \_\_\_\_\_ no \_\_\_\_\_

**DOG GROUP:** All entries must be dressed in a Christmas theme and must walk in the designated dog group.

Also, all entries must be on a leash, be up to date on vaccinations and owners must clean up after their dogs during the parade route. One trophy will be given for the "Best Dressed Dog".

Owner's Name \_\_\_\_\_ Dog's Name \_\_\_\_\_ Breed of Dog \_\_\_\_\_  
Owner's Name \_\_\_\_\_ Dog's Name \_\_\_\_\_ Breed of Dog \_\_\_\_\_

**HORSE GROUP:** All horse entries must present proof of an official negative Coggins test for equine infectious anemia in order to enter the parade. The report must accompany this application. And you must have a copy of the report on you during the parade. Also, you are only allowed to bring the number of horses you have paid for and stated on this application. One trophy will be given for the "Best Dressed Horse and Rider". Number of horses in your entry \_\_\_\_\_.  
\_\_\_\_\_ riding \_\_\_\_\_ riding \_\_\_\_\_  
(name of rider) (name of horse) (name of rider) (name of horse)

**\*\*\*\*\*Judging of Entries\*\*\*\*\***

Judging for all entries will take place during the parade. However, the judges may walk around at the lineup just to become familiar with the entries. In addition to the judging of floats, musical groups, antique cars, horses & dogs, one trophy will be awarded for the "Grand Champion --- Most Creative Use of Lights" entry. Also, one trophy will be awarded for the "Grand Champion --- Best Themed" entry. **ALL ENTRIES** qualify to be eligible for the latter two trophies.

**\*\*\*\*\*Lineup and Winners\*\*\*\*\***

The lineup will be posted online starting Thursday, December 2<sup>nd</sup> at [www.downtownsobo.com](http://www.downtownsobo.com). Winners will be announced online Sunday, December 5<sup>th</sup> and in the newspaper Monday, December 6<sup>th</sup>. Trophies can be picked up at the Main Street Office at 432 Main Street in Town Hall beginning on Monday, December 6<sup>th</sup>.

**\*\*\*\*\*Requirements\*\*\*\*\***

Each entry **MUST** display their organization name on the front of their parade entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If you cancel your entry, please call us at 434-575-4208.

# South Boston Christmas Parade Information

## Order of Lineup, Parade Route, Lining Up / Check-In, Judging of Floats, Unloading, Port-a-Johns

### 1. The Order of Lineup:

The lineup will be posted online starting Thursday, December 2<sup>nd</sup> at [www.downtownsobo.com](http://www.downtownsobo.com), or you may call the parade line at 434-575-4208 and ask for your lineup number.

### 2. Parade Route:

The parade route starts at the intersection of Wilborn Ave. and Chalmers St. in front of Enterprise Rent-A-Car. The parade continues down Wilborn Ave. to Main Street in Downtown South Boston, turning right at the corner of Main Street and Seymour Drive. There will be **NO STOPPING AND/OR PERFORMING** anywhere on the parade route, including the Sponsors Viewing Tent.

### 3. Lining Up / Check-In:

You can arrive as early as you like and find your own stake with your name and lineup number, but a parade representative will be staffed at the lineup area starting at 2:00 p.m. to direct you to your lineup position. **Please arrive no later than 4 p.m.** From Wilborn Ave. turn onto Chalmers St. at Enterprise Rent-A-Car. You must stop and “**Check In**” with the parade representative located there. Your lineup number will be posted at your location and there will be port-a-johns at the lineup area. If you have an extra long float entry, the earlier you get in the lineup, the easier it will be for you.

### 4. Judging of Floats:

The judging of floats will take place during the parade. However, the judges may be walking around at lineup time to familiarize themselves with the entries. **You must display your organization name and lineup number on the FRONT of your entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If the judges cannot identify an entry, it will not be judged.** All winners will be announced on [www.downtownsobo.com](http://www.downtownsobo.com) on Sunday, December 5<sup>th</sup>.

### 5. Unloading:

Please do not stop your entry anywhere on Seymour Drive between Main St. and Factory Street. South Boston Police request that no entry stop at the intersection of Seymour Drive (Constitution Square area) and Factory Street. Entries are to turn right on Factory Street and continue back toward the beginning of the parade at least until you have passed SunTrust. When you have passed SunTrust, you may stop and unload. Stopping on Seymour Drive causes traffic congestion and makes the parade back up.

### 6. Lineup Port-A-Johns:

For your convenience, port-a-johns will be located in the grassy area near Valero on Chalmers Street.

# 2021 Christmas Parade Rules

**(Read, sign and return with application. A copy will be sent to you.)**

**\*\*\*Please review the rules and be sure they are understood by those who are on your entry.**

1. All Christmas Parade applications and entry fees must be in and paid by the deadline to participate in the parade. The deadline is 12 noon, Friday, December 3, 2021. Any entry that has not paid their entry fee by the start of the parade will not be allowed to participate.
2. Please, only one “Santa” is allowed – he has already accepted our invitation to attend. Any entry that has Santa on their entry will not be allowed into the parade. The ‘Parade Santa’ will be the last entry in the parade. We do however encourage you to dress as elves, cartoon characters, etc. to fit the holiday theme.
3. All entries must use Christmas themes, and decorations. All vehicles must be in keeping with the Christmas spirit.
4. No motorcycles, go carts, three/four wheelers, dirt bikes, buses or tractor trailers (unless the tractor trailer is pulling an entry) are allowed in the parade unless approved previously by DDSB. No one under the age of 18 years old will be allowed to drive any vehicle in the parade.
5. No vehicles are to spin tires, rev engines or cause a commotion of any kind while participating in the parade. If this is violated, it will result in your entry being removed from the parade. No entry fee will be refunded.
6. Candy cannot be thrown to the crowd. However, candy may be handed out to parade attendees by walking beside your entry.
7. All dogs in the Dog category must be dressed, on a leash and walk with the designated dog group.
8. Christmas Parade Committee members reserve the right to ask any horseback rider whose horse is not under control to exit the parade. No entry fee will be refunded.
9. No entries will be allowed to stop during the parade. You must keep the parade moving at all times. Stopping and socializing with parade spectators is not allowed. The Sponsors VIP tent is NOT the judges’ area.
10. Christmas Parade Committee Members reserve the right to disqualify and remove any entry before the parade, at parade lineup, or during the parade due to noncompliance of these rules. Anyone behaving inappropriately will be removed immediately from the parade. This includes entries, participants, drivers, or anyone connected with your entry. No entry fee will be refunded.

**Parade lineup / check-in info / entry location information is available at [www.downtownsobo.com](http://www.downtownsobo.com).**

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I/we assume all risk of bodily injury or property damage that I/we may incur in participating in the 2021 South Boston Christmas Parade. I/we hereby, for myself, my child, my heirs, executors, and administrators do hereby, expressly and forever, waive and release any and all claims against and agree to hold harmless Destination Downtown South Boston, Inc, (DDSB), the event coordinator, the Town of South Boston and all their respective officers, employees, agents, representatives, successors, or assigns of any kind from any and all claims which may be made for any cause whatsoever, arising as a result of or in connection with the participation of me, my child or animal in the herein mentioned event. I/we agree to the above Christmas Parade rules. In any interpretation of parade rules, the Christmas Parade Committee’s decision shall be final.

**Signature required:** \_\_\_\_\_ **Today’s Date:** \_\_\_\_\_

**\*\*\*Any decision for postponement or cancellation of parade will be made by 12:00 noon on Friday, December 3, 2021\*\*\***