

Retail Merchants Meeting
Thursday, April 13, 2023 - 8:30am
Location: The Busy Bean

Passport to Downtown:

- Cards have been distributed
- If you need more, check with nearby businesses who may have extra
- Remind shoppers to use their card
- Put one of the passports in a frame and put on your checkout counter
- Post on Facebook that you are participating and tag DDSB
- Like, share, and comment on DDSB posts about it to help spread the word
- Return all completed passports you receive to Tamyra at DDSB office or to Rhonda at Wister's no later than April 27th at 5pm. We will draw a winner at that time.

Spring Fling:

- 40+ sidewalk vendors
- \$1,000 giveaway – customers must make a purchase at a downtown brick and mortar business to enter (not from sidewalk vendors)
- Newspaper ads and articles – please share on social media
- Share all posts from DDSB on your personal page or comment/like a post
- Tents will be located on parts of the street without parking spaces (wider brick)
- Two food trucks on Charles Street
- Slushee Cart at corner of Arch and Main (in front of hotel)
- Commonwealth Home Health – Health and Wellness Fair in Constitution Square
- Farmers Market
 - **Clean Up Your Act At the Market**
 - **Trees giveaway**
 - **Composting Demo**
 - **Pollinator Plants Giveaway**
 - **Raised Bed Giveaway**
- Downtown businesses who will be open that day will be not be blocked by vendors. If that is a problem for you, call Tamyra or me.
- Let us know if you have any specials or giveaways so we can promote that too.

Downtown South Boston Farmers Market:

- Wednesday at the Market grand opening
- Highway 49 band – live
- Springfield Distillery for “Whiskey Wednesday” at 5pm and selling cocktails
- Wister's presenting a floral arranging workshop at 5:30 pm – visitors can preorder a floral arrangement kit
- Lots of vendors
- POP Club activities
- Looking for a food truck!

Movies on Main:

- Surveyed on social media
- Narrowing down top choices
- Will notify once we schedule events

Wayfinding

- Tamyra working on grants to help with creation of signs – more information to come