



REGISTER NOW

2026 South Boston Christmas Parade Application

PARADE DATE: SATURDAY, DECEMBER 5, 2026 - 5:00 PM

EARLY BIRD REGISTRATION UNTIL FRIDAY, NOVEMBER 20 - AFTER THAT DATE, THERE'S AN ADDITIONAL \$10 TO REGISTER.

FINAL DEADLINE for accepting applications and fees is THURSDAY, DECEMBER 3, 2026 at 5pm.

Phone: 434.575.4208

Email: info@downtownsobovirginia.com

Today's Date: _____

First Name: _____ Last Name: _____

Organization (if applicable) _____

Street Address _____

City _____ State _____ Zip Code _____

Email _____ Cell Phone _____

FLOAT

Floats must be no wider than 12' and no taller than 13' 6". Floats may have a sign on the float and/or the pulling vehicle with the name of the sponsoring business. A trophy will be awarded for 1st, 2nd, & 3rd place for church floats, business floats, and non-profit floats. Business/Corporate are \$30 each and Non-Profit are \$20 each. You must complete separate application for each float entered.

- ☐ Business/Corporate Christmas Parade Fee - Business/Corporate -- \$30.00
☐ Non-Profit Organization Christmas Parade Fee - Non-Profit organizations -- \$20.00

Float Length (including pulling vehicle): _____

Will you have music on your entry?

☐ Yes ☐ No

If yes, what type of music?

☐ Live music ☐ Pre-recorded music (CD/MP3)

If live music, is it amplified? (Sound System/Speakers)? ☐ Yes ☐ No

GENERAL WALKING GROUP

- ☐ Non-profit/Individuals/Organizations/Families \$20
☐ Business Walking Group \$30

Number of People Walking in Your Group _____

Will you have music on your entry?

- ☐ Yes ☐ No

If yes, what type of music?

- ☐ Live music ☐ Pre-recorded music (CD/MP3)

If live music, is it amplified? (Sound System/Speakers)? ☐ Yes ☐ No

ANTIQUE CARS

IMPORTANT! Antique cars must be at least 30 years old (1996 or older). One trophy will be given for "Best Antique Car".
Number of Antique Cars - \$10.00 each or \$20.00 per group of four from same antique car club.

☐ Number of cars _____ X \$10 = Total: \$ _____

☐ Four Cars (Same club or group) \$20

Make / Model / Year of Cars in this Entry:

Make _____	Model _____	Year _____
Make _____	Model _____	Year _____
Make _____	Model _____	Year _____
Make _____	Model _____	Year _____

Will you have music on your entry?

- ☐ Yes ☐ No

If yes, what type of music?

- ☐ Live music ☐ Pre-recorded music (CD/MP3)

If live music, is it amplified? (Sound System/Speakers)? ☐ Yes ☐ No

INDIVIDUAL/GROUP IN CAR/TRUCK

Trucks/Cars must be decorated according to the Christmas Parade Theme.

☐ ***Non-Profit/Individual/Organization/Families in Cars/Trucks***
Number of car/truck entries _____ X \$20 = Total: \$ _____

☐ ***Business/Corporate Cars/Trucks***
Number of car/truck entries _____ X \$30 = Total: \$ _____

Length of cars/trucks _____ Number in Your Group _____

Will you have music on your entry?

☐ Yes ☐ No

If yes, what type of music?

☐ Live music ☐ Pre-recorded music (CD/MP3)

If live music, is it amplified? (Sound System/Speakers)? ☐ Yes ☐ No

DOG

IMPORTANT: All entries must be dressed in a Christmas theme and must walk in the designated dog group. Also, all entries must be on a leash, be up to date on vaccinations and owners must clean up after their dogs during the parade route. One trophy will be given for the "Best Dressed Dog". Dog Christmas Parade Entry \$5 Fee Per Dog.

Number of Dogs: _____ X \$5 = Total: \$ _____

List of Owners / Dog Names / Breeds

Owner Name _____ Dog's Name _____ Breed _____

Owner Name _____ Dog's Name _____ Breed _____

Owner Name _____ Dog's Name _____ Breed _____

HORSES (AND HORSE GROUPS)

IMPORTANT: All horse entries must present proof of an official negative Coggins test for equine infectious anemia in order to enter the parade. The report must accompany this application. And you must have a copy of the report on you during the parade. Also, you are only allowed to bring the number of horses you have paid for and stated on this application. One trophy will be given for the "Best Dressed Horse and Rider".

Horses -- \$10.00 each or \$20.00 per group of four from same horse club.

How many horses? _____ X \$10 = Total \$ _____

4 HORSES FROM SAME CLUB

Four Horses - \$20 (Same club or group) Total: \$20

Length of each trailer: _____ FEET _____ INCHES Number of Trailers You Will Bring? _____

Rider Name _____ Horse Name _____

Rider Name _____ Horse Name _____

Rider Name _____ Horse Name _____

Rider Name _____ Horse Name _____

GENERAL PARADE INFORMATION

1. **Judging of Entries:** Judging for all entries will take place during the parade. However, the judges may walk around at the lineup just to become familiar with the entries. You must display your organization name and lineup number on the **FRONT** of your entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If the judges cannot identify an entry, it will not be judged. In addition to the judging of floats, antique cars, horses & dogs, one trophy will be awarded for the "Grand Champion - Most Creative Use of Lights" entry. Also, one trophy will be awarded for the "Grand Champion - Best Themed" entry. **ALL ENTRIES** qualify to be eligible for the latter two trophies. All winners will be announced on www.downtownsobo.com on Sunday, December 6th.
2. **Lineup and Winners:** The lineup will be posted online starting Thursday, December 3rd at www.downtownsobo.com. Winners will be announced online Sunday, December 6th and in the newspaper Monday, December 7th. Trophies can be picked up at the Main Street Office at 420 Main Street in Town Hall beginning on Monday, December 7th.
3. Each entry **MUST** display organization name on front of parade entry. This assures all entries that the announcer and/or newspaper will identify your entry correctly. If you cancel your entry, please call us at 434-575-4208.
4. **The Order of Lineup:** The lineup will be posted online starting Thursday, December 3rd at www.downtownsobo.com, or you may call the parade line at 434-575-4208 and ask for your lineup number.
5. **Parade Route:** The parade route starts at the intersection of Wilborn Ave. and Chalmers St. in front of Enterprise Rent-A-Car. The parade continues down Wilborn Ave. to Main Street in Downtown South Boston, turning right at the corner of Main Street and Seymour Drive. There will be **NO STOPPING AND/OR PERFORMING** anywhere on parade route, including the Sponsors Viewing Tent.
6. **Lining Up/Check-In:** You can arrive as early as you like and find your own stake with your name and lineup number, but a parade representative will be staffed at the lineup area starting at 2:00 p.m. to direct you to your lineup position. Please arrive no later than 4 p.m. From Wilborn Ave. turn onto Chalmers St. at Enterprise Rent-A-Car. You must stop and "Check In" with the parade representative located there. Your lineup number will be posted at your location and there will be port-a-johns at the lineup area. If you have an extra long float entry, the earlier you get in the lineup, the easier it will be for you.
7. **Unloading:** Please do not stop your entry anywhere on Seymour Drive between Main St. and Factory Street. The South Boston Police Department requests that no entry stop at the intersection of Seymour Drive (Constitution Square area) and Factory Street. Entries are to turn right on Factory Street and continue back toward the beginning of the parade at least until you have passed First Horizon Bank. When you have passed First Horizon Bank, you may stop and unload. Stopping on Seymour Drive causes traffic congestion and makes the parade back up.

8. Lineup Port-A-Johns: For your convenience, port-a-johns are located in grassy area near Valero on Chalmers Street.

PARADE RULES & WAIVER

1. All Christmas Parade applications and entry fees must be in and paid by 5pm on Thursday, December 3rd, to participate in the parade. Any entry not paid by 5pm on Thursday, December 3rd will not be allowed to participate.
2. Please, only one "Santa" is allowed – he has already accepted our invitation to attend. Any entry that has Santa on their entry will not be allowed into the parade. The 'Parade Santa' will be the last entry in the parade. We do however encourage you to dress as your favorite characters to promote the parade theme.
3. All entries must use Christmas themes, and decorations. All vehicles must be in keeping with the Christmas spirit.
4. No motorcycles, go carts, three/four wheelers, dirt bikes, buses or tractor trailers (unless the tractor trailer is pulling an entry) are allowed in the parade unless approved previously by DDSB.
5. No one under the age of 21 years old will be allowed to drive any vehicle in the parade. No vehicles are to spin tires, rev engines or cause a commotion of any kind while participating in the parade. If this is violated, it will result in your entry being removed from the parade. No entry fee will be refunded.
6. For safety, throwing candy from moving vehicles is strictly forbidden. Walking and passing out candy is allowed.
7. All dogs in the Dog category must be dressed, on a leash and walk with the designated dog group.
8. Christmas Parade Committee members reserve the right to ask any horseback rider whose horse is not under control to exit the parade. No entry fee will be refunded.
9. No entries will be allowed to stop during the parade. You must keep the parade moving at all times. Stopping and socializing with parade spectators is not allowed.
10. The Sponsors VIP tent is NOT the judges' area.
11. Christmas Parade Committee Members reserve the right to disqualify and remove any entry before the parade, at parade lineup, or during the parade due to noncompliance of these rules. Anyone behaving inappropriately will be removed immediately from the parade. This includes entries, participants, drivers, or anyone connected with your entry. No entry fee will be refunded.

WAIVER

I/we assume all risk of bodily injury or property damage that I/we may incur in participating in the South Boston Christmas Parade. I/we hereby, for myself, my child, my heirs, executors, and administrators do hereby, expressly and forever, waive and release any and all claims against and agree to hold harmless Destination Downtown South Boston, Inc, (DDSB), the event coordinator, the Town of South Boston and all their respective officers, employees, agents, representatives, successors, or assigns of any kind from any and all claims which may be made for any cause whatsoever, arising as a result of or in connection with the participation of me, my child or animal in the herein mentioned event. I/we agree to the above Christmas Parade rules. In any interpretation of parade rules, the Christmas Parade Committee's decision shall be final.

POSTPONEMENT OR CANCELLATION: Any decision for postponement or cancellation of parade will be made by 12:00 noon on Friday, December 4, 2026.

AGREEMENT AND SIGNATURE

By signing, you agree to abide by all General Parade Information, Parade Rules, Waiver and Cancellation Policy.

Signature _____

Please print the name of the above signee: First _____ Last _____

ADDITIONAL \$10 PER ENTRY IF AFTER NOVEMBER 20, 2026: _____

TOTAL FEE DUE: \$ _____

ALL FEES ARE NON-REFUNDABLE. You can mail and deliver your application to the DDSB office at 420 Main Street, South Boston, VA 24592. All payments must be received no later than THURSDAY, DECEMBER 3rd at 5pm.

CREDIT/DEBIT CARD INFORMATION

MM/YY _____ CVC _____ BILLING ZIP CODE _____

Cardholder Name _____